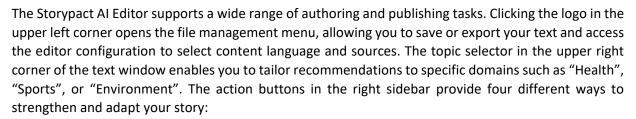**The Storypact AI Editor is a data-driven tool designed to help content creators maximize the impact of their stories. It combines the latest Artificial Intelligence (AI) methods with innovative visual tools to generate, optimize and promote a wide range of publications.**

Once you access the Storypact AI Editor, you can either start with a blank document or ask the system to generate a first draft automatically. Alternatively, you can upload an existing document or enter the URL of a web page you would like to optimize. While editing a text, Storypact provides AI-driven tools to rewrite or expand your draft, lets you explore related content, or suggests changes in wording to support your communication goals and increase the expected impact.

EDITOR FEATURES

The Storypact AI Editor supports a wide range of authoring and publishing tasks. Clicking the logo in the upper left corner opens the file management menu, allowing you to save or export your text and access the editor configuration to select content language and sources. The topic selector in the upper right corner of the text window enables you to tailor recommendations to specific domains such as "Health", "Sports", or "Environment". The action buttons in the right sidebar provide four different ways to strengthen and adapt your story:

- The **AI Toolbox** offers powerful Generative AI features to enhance and broaden your text. It identifies popular keywords not yet mentioned in your writing to inspire you to expand the scope of your story – e.g., to fine-tune AI-generated drafts that might not yet reflect the latest trends (the color of a term indicates its *recency*, with red signifying the most recent coverage). You can click on suggested keywords or add your own using the "+" icon. Storypact will then use the selected keywords when rewriting the text. The other three options allow you to rewrite the document from scratch to suit a specific style (such as a press release or a search engine-optimized blog article), enrich the generated text with references to current news, and use a custom prompt for additional instructions. Through the *settings* icon next to the rephrase button, you can modify the length, style and language of the text. Storypact will apply the changes to the entire document unless you select specific sentences or paragraphs to modify.

- **Explore Related Content** presents related articles and allows you to filter the related coverage by topic or region. To narrow the results, simply click on a keyword in the tag cloud or a location on the geographic map.

- **Optimize Text** conducts a detailed evaluation of the wording and offers five different modes. You can update the results with the *refresh* button in the header:
  - **"Repetitions"** points out frequently used words, as accidental repetitions can negatively impact the quality of a text (while a certain level of keyword redundancy is often intended for SEO purposes).
  - **"Quality of Text"** helps increase readability by pointing out *complex words*, *overly long sentences,* or those that use *passive voice*.

- **Summarize Text** offers several tools to shorten your document:
  - **"AI-generated"** quickly adapts the text to channels with different length requirements.
  - **"Key Sentences"** retains your wording. Storypact will combine the most distinguishing sentences in their original sequence. The icon on the right lets you hide the "..." separators that indicate removed sentences.
  - **"*Social Media"*** generates a text suited for a posting, including selected emojis that resonate with your message.
  - **"Title"** suggests alternative titles for your document.